BTEC

BTEC Production Arts

Assignment Brief

Qualification: BTEC International Level 3 National Subsidiary Diploma/Foundation Diploma/Extended Diploma in Production Arts

Module: F The Global Production Arts Industry

Issue Date:
Deadline Date:
Assessor:

Pearson

Important guidance for using Example Assignment Briefs

Example Assignment Briefs (EABs) are provided as support and guidance. Teachers are not required to use them.

You are free to use or adapt them in any way to suit your programme and learners. When adapting EABs, or creating your own, you must ensure the minimum requirements listed on the ‘BTEC Internal Verification of Assignment Briefs’ are met.

Assignment: Know your Industry

F16 Planning a Career in the Industry

- F.16.1: Understand the development of the production arts industry
- F.16.2: Understand sectors and employment in the production arts

Context

You have been commissioned to contribute a series of articles for a new website *Creative Arts Opportunities.*

The website will promote careers in the production arts industry and include information on the background of the industry, technological advances, key legislation and current trends and developments. The website will also cover different types of employment opportunities in the industry.

For your contribution, you will need to investigate developments in the production arts industry in relation to your own specialism/areas of interest.

You will explore different types of employment and consider how two different sectors within the production arts industry, and employment roles within those sectors, relate to each other.

Task 1: The development of the production arts industry

During the learning and teaching part of this module, you will have learnt about the history and development of the production arts industry.

Focusing on your own specialist area of production arts, you will use your knowledge and research to explain how the production arts industry has developed over the years.

You will present your findings and conclusions, demonstrating a clear and in-depth understanding of the production arts industry's development. You should:

- consider production developments in different types of live event and recorded media
- consider the impact of key technological advances and legislation such as health and safety
- explain and evaluate key events/advances and their impact on the industry, making links and judgements.

Task 1: The development of the production arts industry

Evidence for this task can be produced in a manner of your choice and should include examples.
Please make sure you reference all sources used to create your work carefully.

Forms of evidence might include blogs, a video documentary or podcast, a website with research links, a recorded presentation to peers, a combination of these, or an alternative agreed with your tutor.

This task targets F16. 1 at Pass, Merit and Distinction.

Criteria covered by Task 1

F16.1 Understand the development of the production arts industry

Unit/Criteria Reference	To achieve the criteria you must show that you are able to:
F16.P1 Pass **Describe**	At **Pass**, learners demonstrate a basic understanding of the production arts industry's development. They cover key technological and legislative impacts related to their sector or specialism.
F16.M1 Merit **Explain**	At **Merit**, learners demonstrate a consistent and clear understanding of the production arts industry's development and how key events and advances have had an impact on it, related to their sector or specialism. They give detailed background information on why these advances and events made an impact.
F16.D1 Distinction **Critically Comment**	At **Distinction**, learners demonstrate an in-depth understanding of the production arts industry's development related to their sector or specialism. They evaluate the impact of key events and advances, making links and judgements.

Task 2: Sectors and employment in the production arts industry

You should explore and research two related sectors of the production arts industry, the different types of employment within these sectors and how they are linked. One of these areas should be related to your own production specialism and interests.

You will need to examine the two related sectors, detailing the links between them and critically commenting on:

- how the two related sectors function
- how they work in relation to each other
- how they impact on success and possible shortcomings in the industry.

You should also examine key employment roles within the two sectors, explaining and making links as to how the roles relate to each other; characteristics such as team working, planning, working conditions, etc.; and the impact this collaboration has on each other’s success.

Task 2: Sectors and employment in the production arts industry

Evidence for this task can be produced in a manner of your choice and should include examples.

Please make sure you reference all sources used to create your work carefully.

Forms of evidence might include blogs, a video documentary or podcast, a website with research links, a recorded presentation to peers, a combination of these, or an alternative agreed with your tutor.

This task targets F16.2 at Pass, Merit and Distinction.

Criteria covered by Task 2

F16.2 Understand sectors and employment in the production arts

Unit/Criteria Reference	To achieve the criteria you must show that you are able to:
F16.P2 Pass **Describe**	At **Pass**, learners cover the functions of two related sectors of the production arts industry, giving a basic overview of their relationship with each other and key employment roles in each sector.
F16.M2 Merit **Explain**	At **Merit**, learners examine two related sectors of the production arts industry, detailing the dependent links between them. They will cover how key roles relate to each other and the impact they can have on each other's success.
F16.D2 Distinction **Critically comment**	At **Distinction**, learners assess how two related sectors of the production arts industry work in relation to each other, making pertinent links to industry successes and shortcomings.

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